

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5467483
<b>Application Number:</b>	10721010
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	5650
<b>Title of Invention:</b>	Using concepts for ad targeting
<b>First Named Inventor/Applicant Name:</b>	Ross Koningstein
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	Google-48 (GP-083-00-US)
<b>Receipt Date:</b>	05-JUN-2009
<b>Filing Date:</b>	24-NOV-2003
<b>Time Stamp:</b>	19:04:32
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	Ref_CF_AdForce_Manual.pdf	11410028 <small>52eeaf93af08a2a67c1c9dbb3e5c5e51b345</small>	no	285

### Warnings:

### Information:

2	NPL Documents	Ref_CG_AdForce_SEC.pdf	706250 388c763ab862cf88cc641d3032825cdea74e433	no	9
<b>Warnings:</b>					
<b>Information:</b>					
3	NPL Documents	Ref_CH_BusinessWire.pdf	191029 261167b7e46c38f988848c5a6c295203155218a3e	no	2
<b>Warnings:</b>					
<b>Information:</b>					
4	NPL Documents	Ref_CI_Zeff_Part_1_of_3.pdf	17286148 a8c2e1709e5ca5d6d63488a5a7db7628948954f54	no	130
<b>Warnings:</b>					
<b>Information:</b>					
5	NPL Documents	Ref_CI_Zeff_Part_2_of_3.pdf	17695092 1d96c5db3492a994cc4dcca77b9608813d61b9f55	no	130
<b>Warnings:</b>					
<b>Information:</b>					
6	NPL Documents	Ref_CI_Zeff_Part_3_of_3.pdf	19233213 7980bce70cf92249e48c1233aefebc7090c560a	no	180
<b>Warnings:</b>					
<b>Information:</b>					
7	NPL Documents	Ref_CJ_Reexam_Request_025_patent.pdf	2695018 0c0bb1bf9aa35e113f0d1aaba9f038e14fb7bd4	no	85
<b>Warnings:</b>					
<b>Information:</b>					
8	NPL Documents	Ref_CK_EmbedFont_Reexam_Request_045_patent.pdf	1175823 d2714b789cc5559a099da04488d8496563a4a0f90	no	54
<b>Warnings:</b>					
<b>Information:</b>					
9	NPL Documents	Ref_CL_Reexam_Request_059_patent.pdf	2322461 7bc913d89406982c368c2ed68461281216713ff	no	81
<b>Warnings:</b>					
<b>Information:</b>					
10	NPL Documents	Ref_CM_Reexam_Request_587_patent.pdf	5959768 0017c3450aef215afae41bb42a2a41aaf22a9de	no	85
<b>Warnings:</b>					
<b>Information:</b>					

11	NPL Documents	Ref_CN_Statement_regarding_references_in_1449_form.pdf	82387 3d73b667ca3639eb63e547che0f191ce91e ce8bb	no	2
Warnings:					
Information:					
12	NPL Documents	Ref_CO_AU_OA_google48.pdf	188055 a96e5862968ab33ef5eab84460f3417e516ca 225	no	2
Warnings:					
Information:					
13	NPL Documents	Ref_CP_Eng_Trans_JP_OA_goo gle48.pdf	1218577 42b659175c8b8d4aa75d68c0fbed10a0c08f 21ad6	no	12
Warnings:					
Information:					
14	NPL Documents	Ref_CP_JP_OA_google48.pdf	992432 3ce58ce0f982a5ca0d18089c70d9565354c9 90de	no	10
Warnings:					
Information:					
Total Files Size (in bytes):			81156281		
This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.					
<b><u>New Applications Under 35 U.S.C. 111</u></b> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.					
<b><u>National Stage of an International Application under 35 U.S.C. 371</u></b> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.					
<b><u>New International Application Filed with the USPTO as a Receiving Office</u></b> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.					